

Your Smart Health sales aid.

Smart Health is available to all AIG customers, their partners and children up to the age of 21, all at no additional cost. For your clients, it really is a game-changer, and we'll explain why.

Choosing the right value added services for your clients can be as important as the financial protection itself. Valued at £43 a month¹, the multi-award winning Smart Health is powered by the experts at Teladoc Health, who provide industry-leading care in over 175 countries worldwide.



About Smart Health

Six interconnected health and wellbeing services.



24/7
online GP



Second medical
opinion



Mental
health support



Online
health check



Fitness
plans



Nutrition
consultations

It's convenient. All elements of Smart Health are offered by one provider – so there's no need to explain multiple systems.

Talking points

More than financial support: it's becoming an important topic of discussion.

Being equipped with the latest facts on how Smart Health can improve people's lives is a useful tool when talking to your clients.

- The average waiting time for a GP appointment rose to over two weeks in 2019²
- 1 in 6 people report experiencing a common mental health problem, like anxiety or depression, in any given week in England³
- Over 60% of UK adults were overweight or obese in 2019⁴ which highlights a need for fitness and nutrition advice

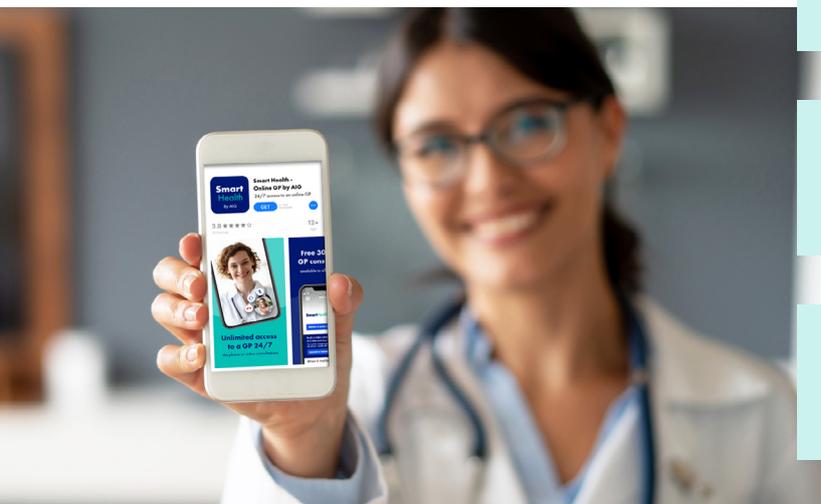


How to get started

We want to make it as easy as possible for you to let your clients know about the benefits of Smart Health.

Your dedicated point of contact at AIG will be on hand to answer any questions that come up, and we're also happy to offer the following support package so you can get the message out there:

- Tailored MI - demonstrating Smart Health is useful to your clients
- Client communications toolkit
- End to end support with customer mailings



Feedback

It's all well and good us telling you about Smart Health, but sometimes you need to hear it from the people that use it every day – our customers.

We were speaking to a GP out of hours within half an hour of getting on the app. It was astonishing.

It's just like using your own GP but being able to do it at a time that suits you – meaning you're in control of your families health.

The nutrition consultation was a very detailed informative service. I can't fault it.

One hundred thousand million per cent I would recommend it!

The Smart Health difference

Expertise	Value	Simple	Unlimited	Family access
Powered by global industry leaders Teladoc, who operate in over 175 countries worldwide.	Valued at £43 a month ¹ - that's over £500 a year. Your clients get access at no additional cost	Six services are offered under one provider, so it's simple to explain and use	Available 24/7, 365 days a year, with no limits on usage	Partners and children up to the age of 21 can also use Smart Health

Contact us

Get in touch with our sales team to find out more about how Smart Health can support your clients.

 **0345 600 6829**

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¹ AIG research, conducted in January 2020

² <http://www.pulsetoday.co.uk/home/finance-and-practice-life-news/average-gp-waiting-times-exceed-two-weeks-for-first-time-ever/20039156.article>

³ Mental health and wellbeing in England: Adult psychiatric morbidity survey 2014

⁴ <https://commonslibrary.parliament.uk/research-briefings/sn03336>

¹ Smart Health is provided to AIG Life Limited customers by Teladoc Health. We want to let you know that these services are non-contractual, which means they don't form part of the insurance contract with us. If our partnership with Teladoc Health ends, the service can be withdrawn at any time without notice.

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